

Client pitch deck





Company Profile & Mission

In 2018, we saw the current problem in the market and brought up a solution that can help resolving this problem. We believe that our product resolves our demographic's biggest pain points and have strong scalability.

We offer a product that can allow our users to save more money and earn passive income.

MISSION 01

In 2018, we saw the current problem in the market and brought up a solution that can help resolving this problem. We believe that our product resolves our demographic's biggest pain points

MISSION 02

In 2018, we saw the current problem in the market and brought up a solution that can help resolving this problem. We believe that our product resolves our demographic's biggest pain points

MISSION 03

In 2018, we saw the current problem in the market and brought up a solution that can help resolving this problem. We believe that our product resolves our demographic's biggest pain points

Our History

Founded

1990

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New Products

2000

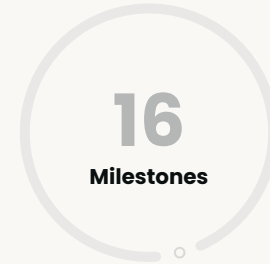
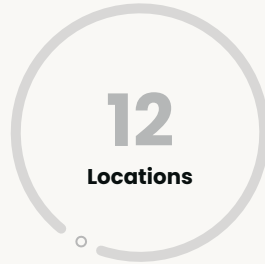
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Global Expansion

now

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Achievements



Over the years, we've managed to gain a lot of warm achievements. Here are few of them that made us believe in our capabilities and our ways.

Who we are

We are distributed agency of amazing people with an incredible focus within each of our disciplines

**GROWTH
HACKERS**

**NUMBERS
CRUNCHERS**

DESIGNERS

THINKERS

CREATIVES

ENGINEERS

Our Team



Steve Williams
UX Designer



Lisa Andrew
Chief Executive



Martin Hawkins
Senior Designer



Sasha Wildwood
Product Manager



Milton Grey
Accounts Manager



Richie Egleston
Junior Designer

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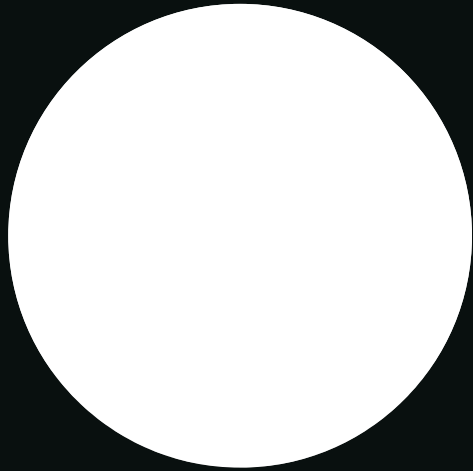
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Milton Grey
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Richie Egleston
Junior Designer



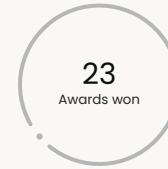
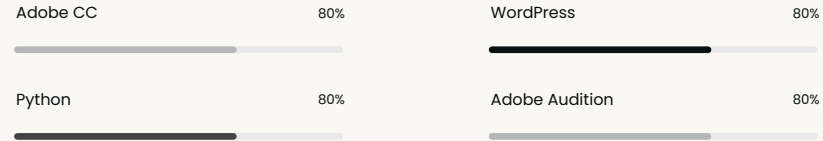
Marie Hawkins

Senior Designer

Meet our Team Member

Accomplished sales supervisor with extensive experience leading teams by example, and with feedback and coaching, seeks to expand career growth in a position as a sales manager. Contributed to new-hire training by helping the training department develop new materials that increased employee satisfaction and productivity by 30%.

Skillset



Our Service Categories

We provide variety of services to our customers ranging from social media discovery to TVC. We are the branding expert that you've always dreamt to work for your company's branding and here are some of our most demanding services that we offer...



BRANDING

- Corporate Identity
- Marketing Material
- Packaging

Worked on by designers who are visual communication experts, graduated from design schools



WEBSITES & MOBILE

- UX & UI
- Dynamic CMS
- E-Commerce
- Analytics & reporting
- iOS & Android apps

Worked on by developers who are trained in core PHP, HTML, CSS, Java, WordPress & Magento frameworks with responsive layouts



VIDEO MARKETING

- Conceptualization
- Short & long form
- Production
- Multi-Platform

Worked on by experienced writers, directors & technicians



SOCIAL MEDIA

- Strategy
- Content
- Campaigns
- Analytics
- Influencer relations

Worked on by content writers, copywriters, social media strategists & community managers



CONTENT CREATION

- Audience Insight
- Editorial strategy
- Email
- Discovery
- Syndication

Worked on by content strategists, copywriters with experienced account managers.

Service Pricing



BASIC \$29 Monthly	PREMIUM \$129 Monthly	ADVANCED \$85 Monthly
4 Products	100 Products	20 Products
10 Pages	75 Pages	35 Pages
100 Mails	1000 Mails	500 Mails
Mail Support	Mail Support	Mail Support
Live Chat	Live Chat	Live Chat
Custom Design	Custom Design	Custom Design

Our Process

Branding

1

The first step is a deep dive into the brand so we can match the brand and voice.

Personas

2

Next we evaluate the core offer and take a look into the market and personas. We need to know who we are talking to.

Content

3

We'll consult on the type(s) of content that align the clients business goals with audience objectives. If the content being produced by the client is low quality, the bar must be raised in order to see maximum result

Our Process

Branding

4

We devise strategies for social media management account growth and content promotion in order to deepen you client's brand relationship with their customers and hit our goals and KPIs

Personas

5

We then put everything into a testing framework and begin testing our strategies we look to optimize and adjust as the strategies play out.

Content

6

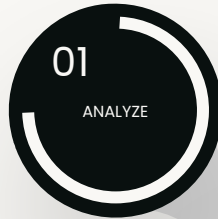
We report on our actions on a monthly basis, showcasing tracked correlated and attributed KPIs.

Process Timeline

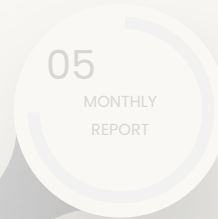
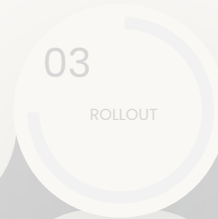
We'll create a custom reporting solution for your client's business and begin rolling out strategies, usually one channel at a time.

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The first step we need to take in order to prove our social media efforts come reporting time.



Formulate specific social media goals, this involves having clearly defined personas and metrics to track success.



Set baseline strategies and benchmarks. Monthly metrics are dispatched to reflect success.

During the first month we expect high levels of communication between our team and yours to create a seamless experience.

Process Timeline

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01

ANALYZE

03

ROLLOUT

05

MONTHLY
REPORT

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02

STRATEGIZE

04

WEEKLY
PHONE CALLS

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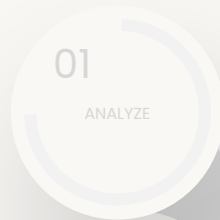
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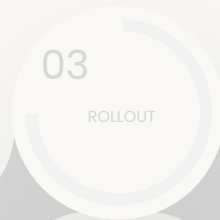
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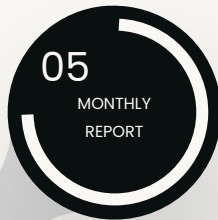
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What you can expect from us

Added Value

- Cost
- Performance
- Unicity
- Uniqueness
- Design
- Values

Partnership

- Know-hows
- Soft Skills
- Processes
- Structure
- Culture
- Networks

Monetization

- Cash
- Reputation
- Engagement
- Granularity
- Cycle
- Recurrence

Communication

- Pre-Sales
- Post-Sales
- Periodicity
- Coverage
- Interactivity
- Attractiveness

Client Profile & Fit

WHAT WE LOOK FOR

- \$1M+ Revenue or at least \$500K in funding for startups
- Has spent on content or other digital marketing efforts prior

WHAT IS A BAD FIT

- Ideas without sufficient funding
- Revenue share or equity
- Companies looking to fill internal roles or swap services

BUDGET

WHAT WE LOOK FOR

- Existing and organically growing social is idea but not required
- Proven success in social media and feasible scalability

WHAT IS A BAD FIT

- Companies that pump out low quality content at high volume
- Companies that only look to keep their channels active.

SOCIAL MEDIA

WHAT WE LOOK FOR

- Well-defined consumer-centric brand
- Layers of virility built into the brand
- Desire to be branded differently from the rest of the industry

WHAT IS A BAD FIT

- Any small local services business
- Startups without clear brand strategy
- Brands that with low quality standard (for content, customer service, etc.)

BRAND

WHAT WE LOOK FOR

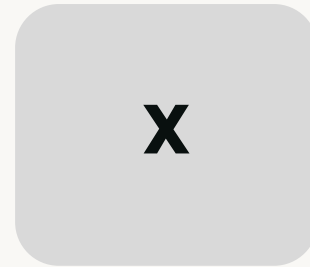
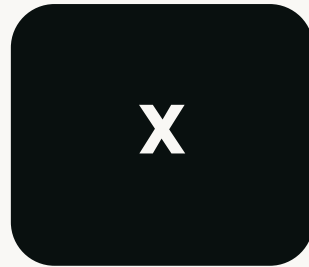
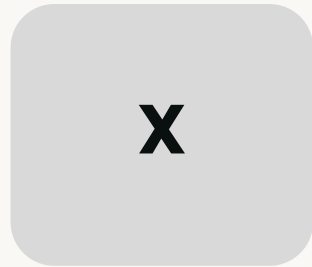
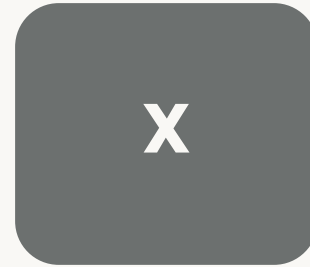
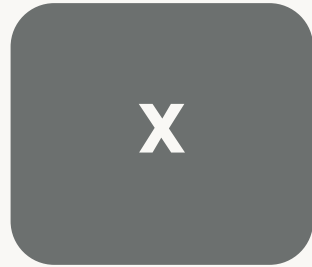
- Library of visual assets on hand
- Regularly scheduled content
- Engagement (shares/comments) on existing social media content

WHAT IS A BAD FIT

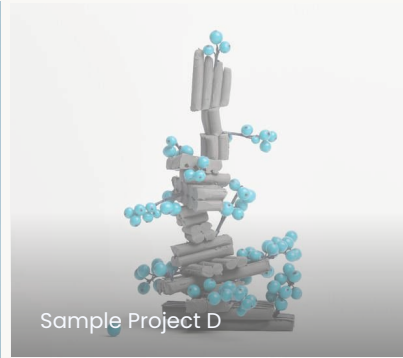
- No content creation experience
- A working website is preferred, but if not, a solid library of written or visual content is needed

CONTENT

Previous Clients



Portfolio

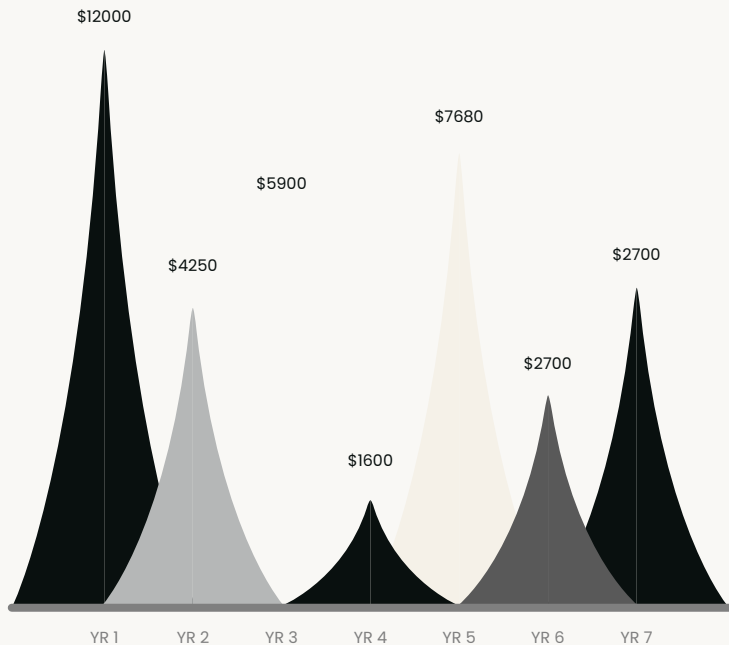


Portfolio

==

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Results & Metrics



RESULTS CATEGORY A

We believe that our product resolves our demographic's biggest pain points & have strong scalability.



RESULTS CATEGORY B

We believe that our product resolves our demographic's biggest pain points & have strong scalability.



RESULTS CATEGORY C

We believe that our product resolves our demographic's biggest pain points & have strong scalability.

What people say

Mary Smith



This company has an amazing taste for designs, their comprehensive analysis on customer expectation was hands down the best I've ever seen.

John Miles



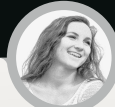
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Jason Smith



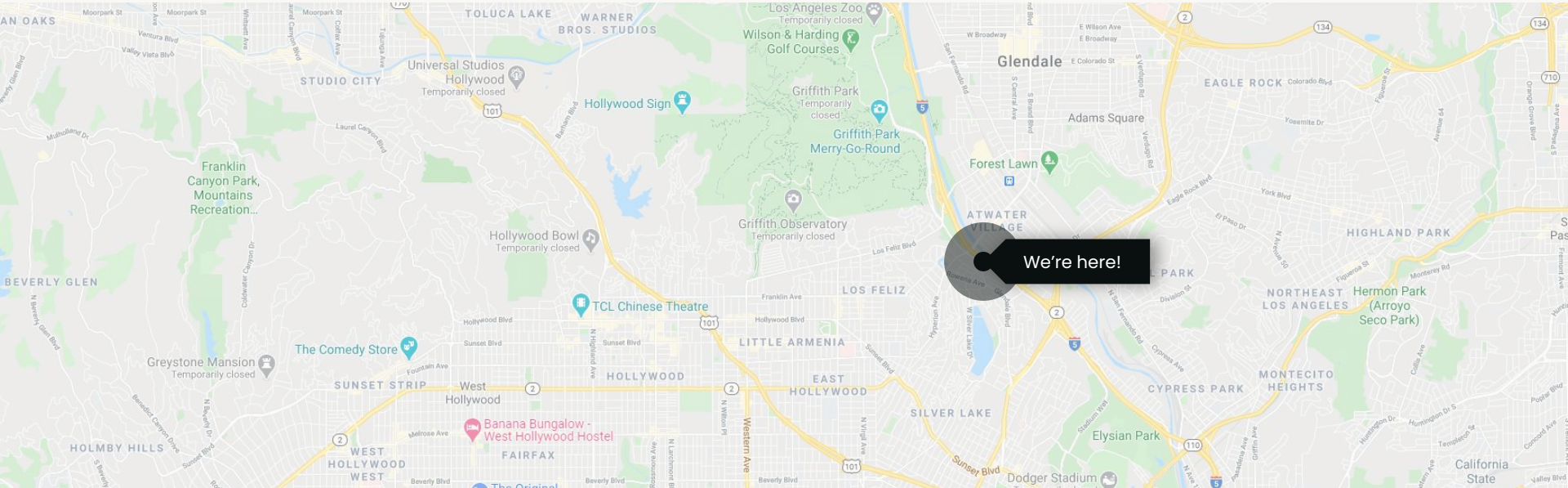
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Maggie Jones



This company has an amazing taste for designs, their comprehensive analysis on customer expectation was hands down the best I've ever seen.

Client pitch deck



Los Angeles

New York

San Francisco

CONTACT

Address

256 Street view, Los Angeles

Email

mail@company.com

Phone

+88 1234 5678 90

Website

www.company.com

Stay in Touch

Follow us on social media or visit our website to get the latest updates and industry trends. In addition to the contact options listed in the previous slide, you can also message us directly on any of these listed social channels



/username



/username



/username



/username



/username



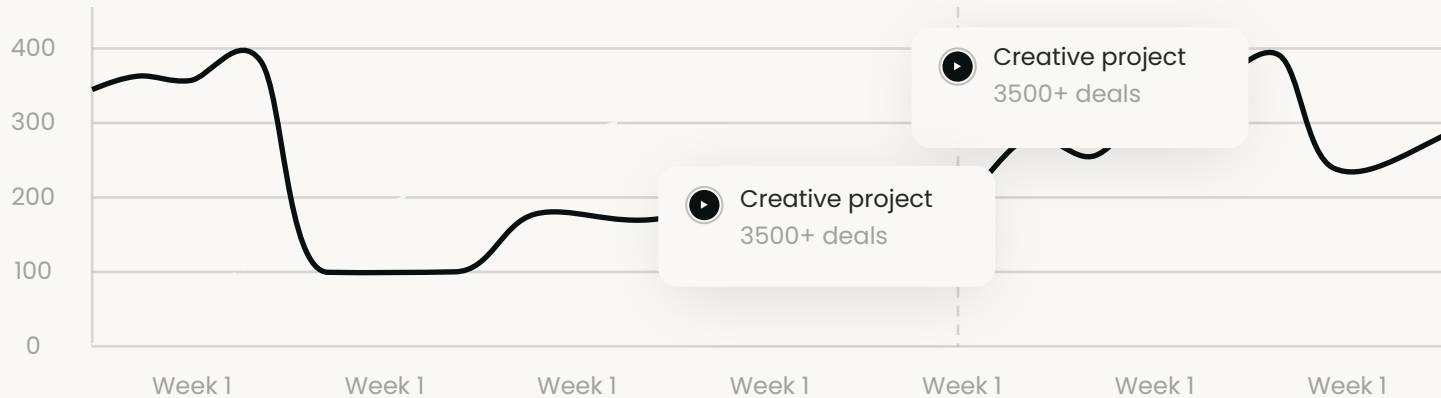
/username

Thank You

Additional data slides

Subtitle

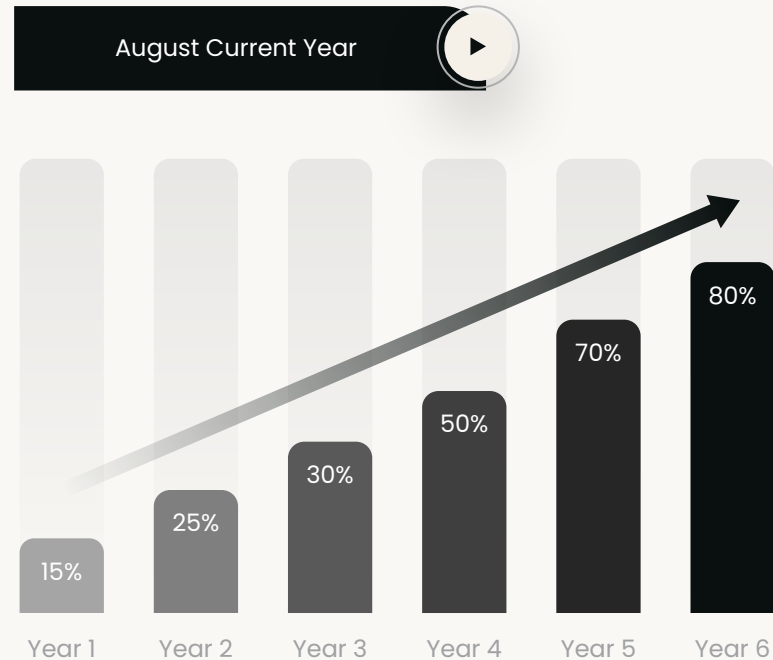
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Subtitle goes here

Creative Line Chart

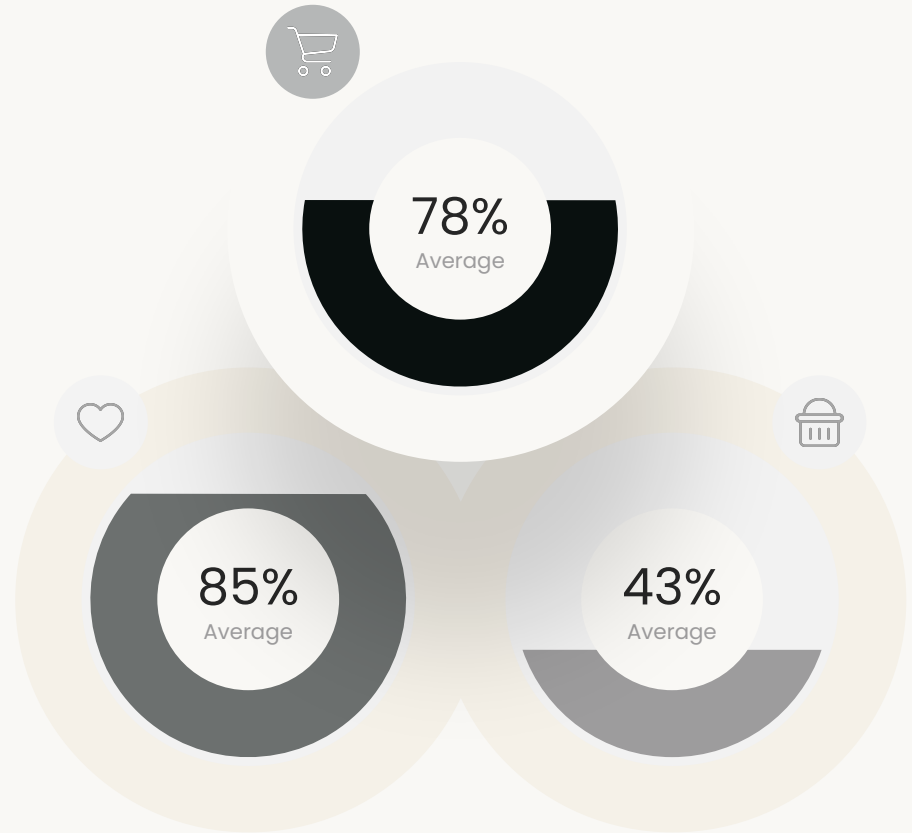
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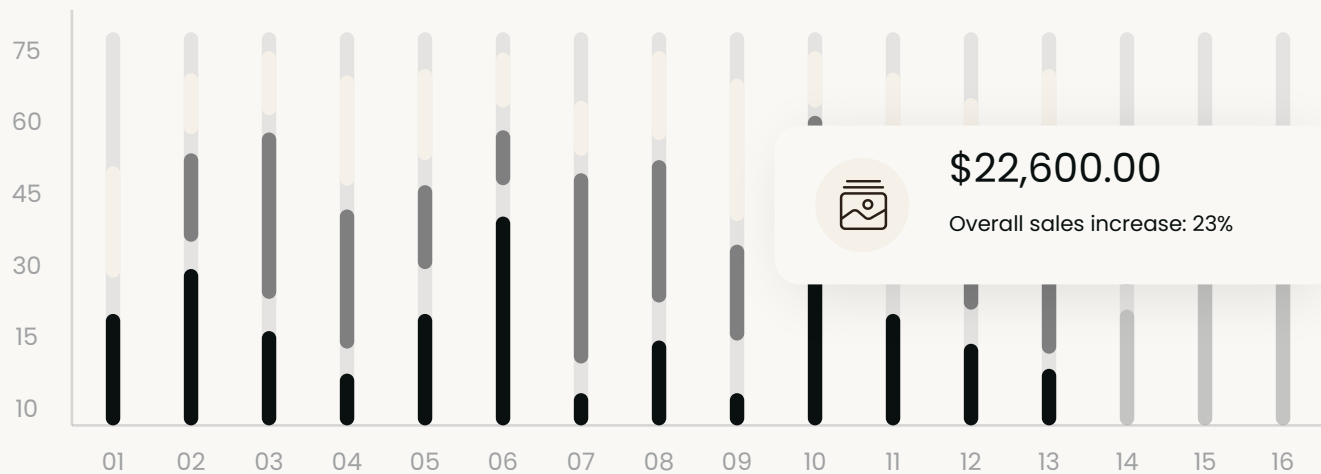
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Creative Text Slide

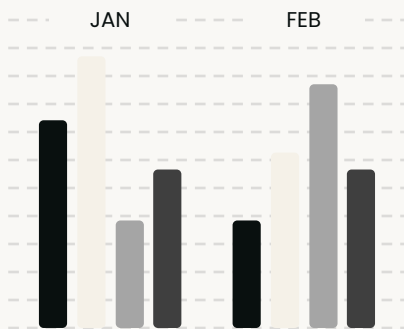
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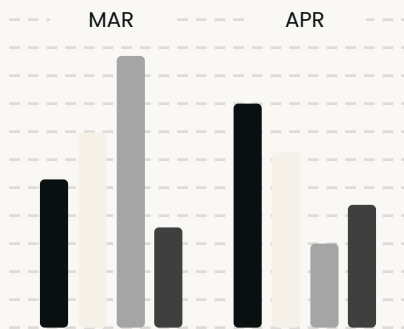
Creative Line Chart



115k

Creative Project Chart

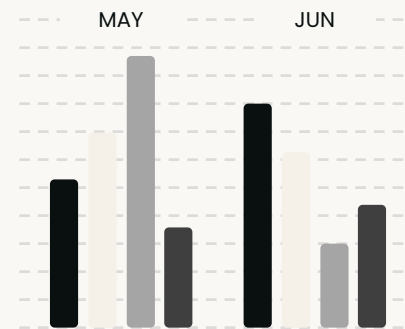
3500+ deals



375k

Creative Project Chart

3500+ deals



220k

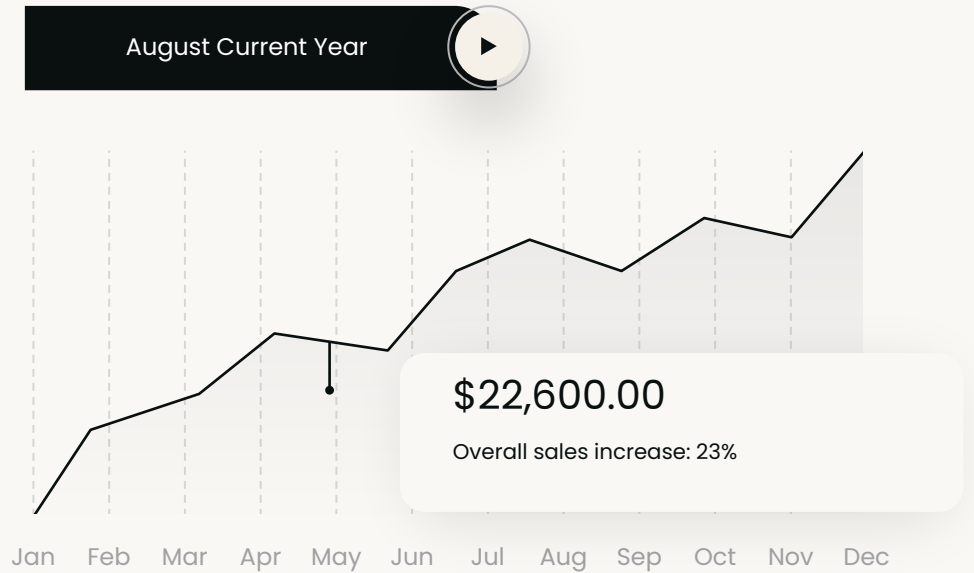
Creative Project Chart

3500+ deals

Subtitle goes here

Creative Text Slide

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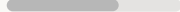

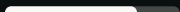

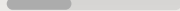

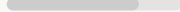


Subtitle goes here

Creative Table Slide

DESCRIPTION	VALUE A	VALUE B	VALUE C
New customer acquisition	8	423	12
Sales funnel re-strategizing	8	856	12
Organization wide workflow innovation	9	343	12
Rebranding and brand image improvement	7	565	34
Social media campaigns and experiments	7	0	36
New product development and rollout	0	323	80
User testing and referral program	6	55	12
Ongoing retention and continuous improvement	3	58	12

















YEAR 1
YEAR 2
YEAR 3
YEAR 4

Creative Table Slide

DATA TITLE HERE	VAL	VAL	PROFIT		VAL%
 The creative project	250	88	\$7526385.00		12 (29%)
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Highlights!

Creative Table Slide

	PROJECT TITLE	A	B	C	VALUE	YEAR
	Client project name 3500+ deals				\$300.70	2020/2021
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